

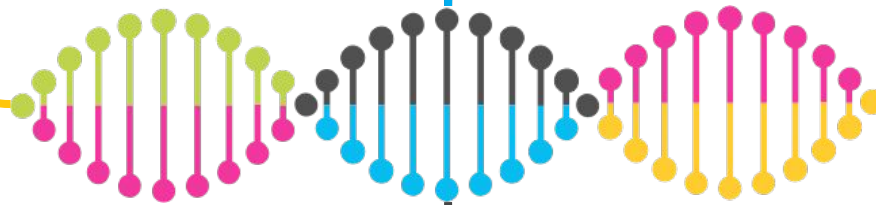
Service Offerings

Your #1 B2B Marketing Companion



All quoted prices are subject to 14% VAT tax.

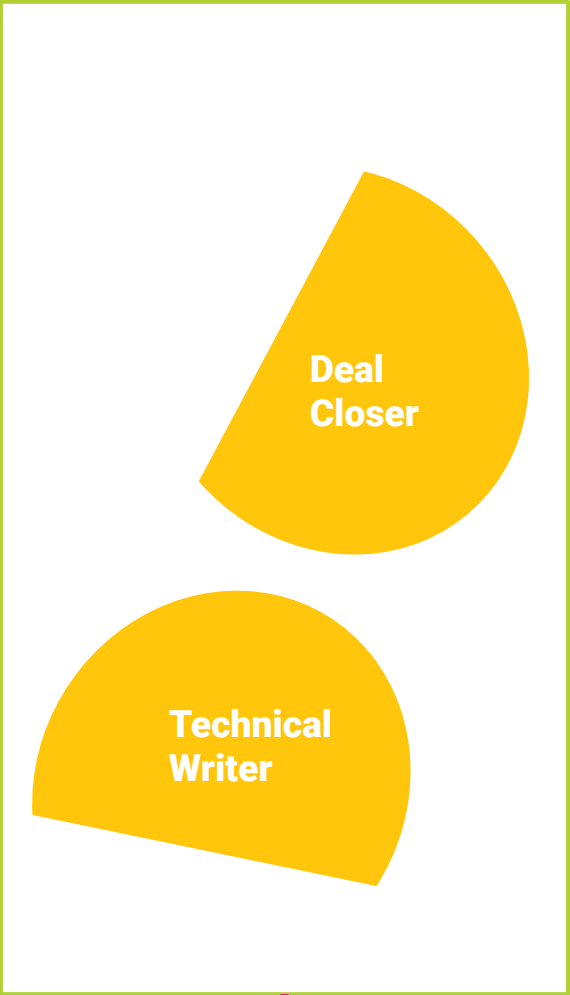
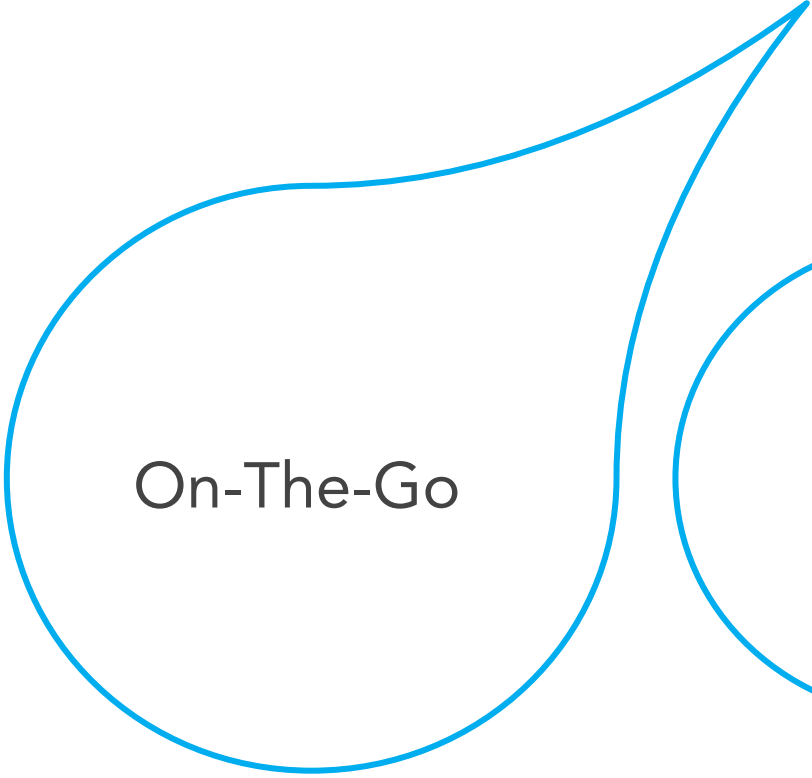
B2B MARKETING IS IN OUR DNA



We passionately believe that great content is only possible once both the left-side and right-side of the brain are engaged.

We come to work every day to combine thorough research with mad creativity, to earn the respect of our clients and the attention of theirs.

We have an obsessive passion towards helping our clients better deliver their value propositions to the world,



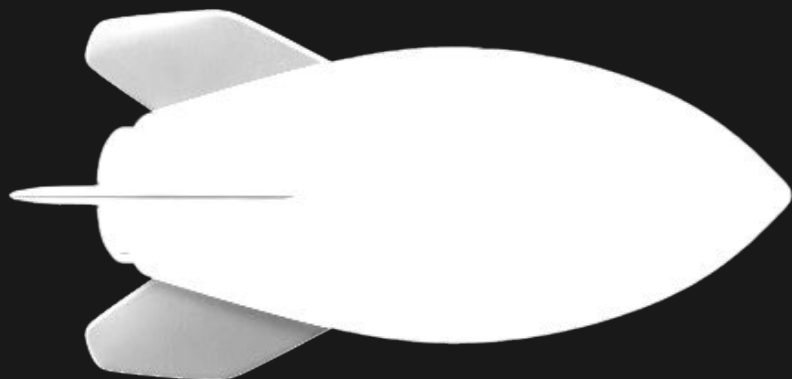
COMING SOON



ACTIVATION PACK

This starter pack offers you an exhaustive set of materials to kick-start your business.

Estimated Price:
EGP 59,000



Wix Website

Built from A-Z. Professional designs, modern user experiences, high quality copywriting and SEO-friendly.



Logo & Branding Guideline

Professional identity and logo, a basic branding guideline and a business card template.



Content Strategy

In-depth analysis regarding industry best marketing practices, the market, and target audiences.



Sales Enablement Material

Make your value proposition stand out & Empower your sales team with exceptional presentations



Product Sheet

Make your value proposition stand out

Estimated Price:
EGP 7,900



Infographic

Elevate your content with an extra visual boost

Estimated Price:
EGP 8,400



Landing Page

Increase engagement with more targeted pages

Estimated Price:
EGP 4,000



Sales Presentation

Empower your sales team with exceptional presentations

Estimated Price:
EGP 6,900



Wix Website

Professional, optimized and up-to-date designs

Estimated Price:
EGP 28,000



Blog Post

Boost SEO and become industry thought-leaders

Estimated Price:
EGP 1,999

On-the-go Services

Create content On-The-Go! Need a quick blog post, landing page, product sheet or infographic? This option is for you. Ideal for organizations that have a marketing team but just need a quick helping hand.

SEO SUPPORT

We can provide you with a discounted monthly fix of SEO optimized blog posts and articles to help sustain your rankings, and drive traffic to your website.

10% Discount on Upfront Annual Payments

2-Pack

SEO OPTIMIZED

2 BLOG POSTS P/M

EGP 3,400

4-Pack

SEO OPTIMIZED

4 BLOG POSTS P/M

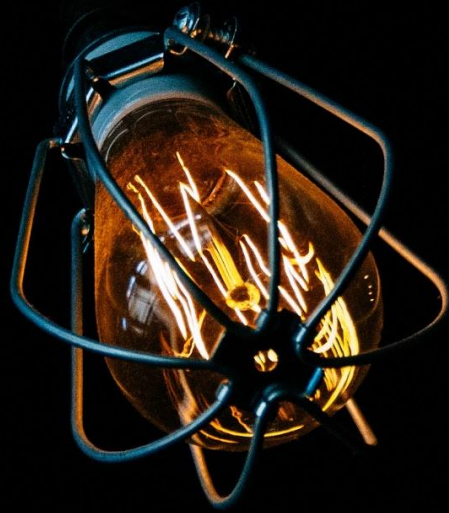
EGP 4,800

6-Pack

SEO OPTIMIZED

6 BLOG POSTS P/M

EGP 6,900



We understand,
what people often
forget; businesses
are people too.