

2023 Rate Card

Service Offerings

Your #1 B2B Marketing Companion





Company Profile

Give stakeholders a quick view of your organization

Starting Price:
USD 700



Animated Video

Make your marketing messages pop with a modern animated video.

Starting Price:
USD 2000



Product Sheet

Make your value proposition & key messages stand out

Starting Price:
USD 400



Sales Presentation

Empower your sales team with exceptional presentations

Starting Price:
USD 500



Infographic

Elevate your content with an extra visual boost

Starting Price:
USD 400



New Website

Professional, optimized and up-to-date designs

Starting at:
USD 3500



Landing Page

Increase engagement with more targeted pages

Starting Price:
USD 800



Blog Post

Boost SEO and become industry thought-leaders

Starting Price:
USD 180

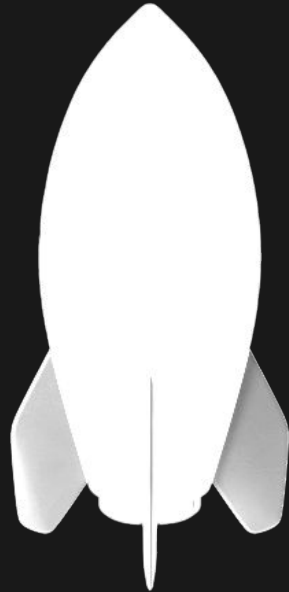
On-the-go Services

Create content On-The-Go! Need a quick blog post, landing page, product sheet or infographic? This option is for you. Ideal for organizations that have a marketing team but just need a quick helping hand.

ACTIVATION PACK

This starter pack offers you an exhaustive set of materials to kick-start your business.

Estimated Price:
USD 5000



Professional Website

Built from A-Z. Professional designs, modern user experiences, high quality copywriting and SEO-friendly.



Logo & Branding Guideline

Professional identity and logo, a basic branding guideline and a business card template.



Content Strategy

In-depth analysis regarding industry best marketing practices, the market, and target audiences.



Sales Enablement Material

Make your value proposition stand out & empower your sales team with exceptional presentations



Websites within this package are built using wix. This is highly recommended for b2b businesses that do not require complex website functions & integrations.

BLOG WRITING SUPPORT

We can provide you with a discounted monthly fix of SEO optimized blog posts and articles to help sustain your rankings, and drive traffic to your website.

10% Discount on Upfront Annual Payments

2-Pack

SEO OPTIMIZED

2 BLOG POSTS P/M

USD 350

4-Pack

SEO OPTIMIZED

4 BLOG POSTS P/M

USD 500

6-Pack

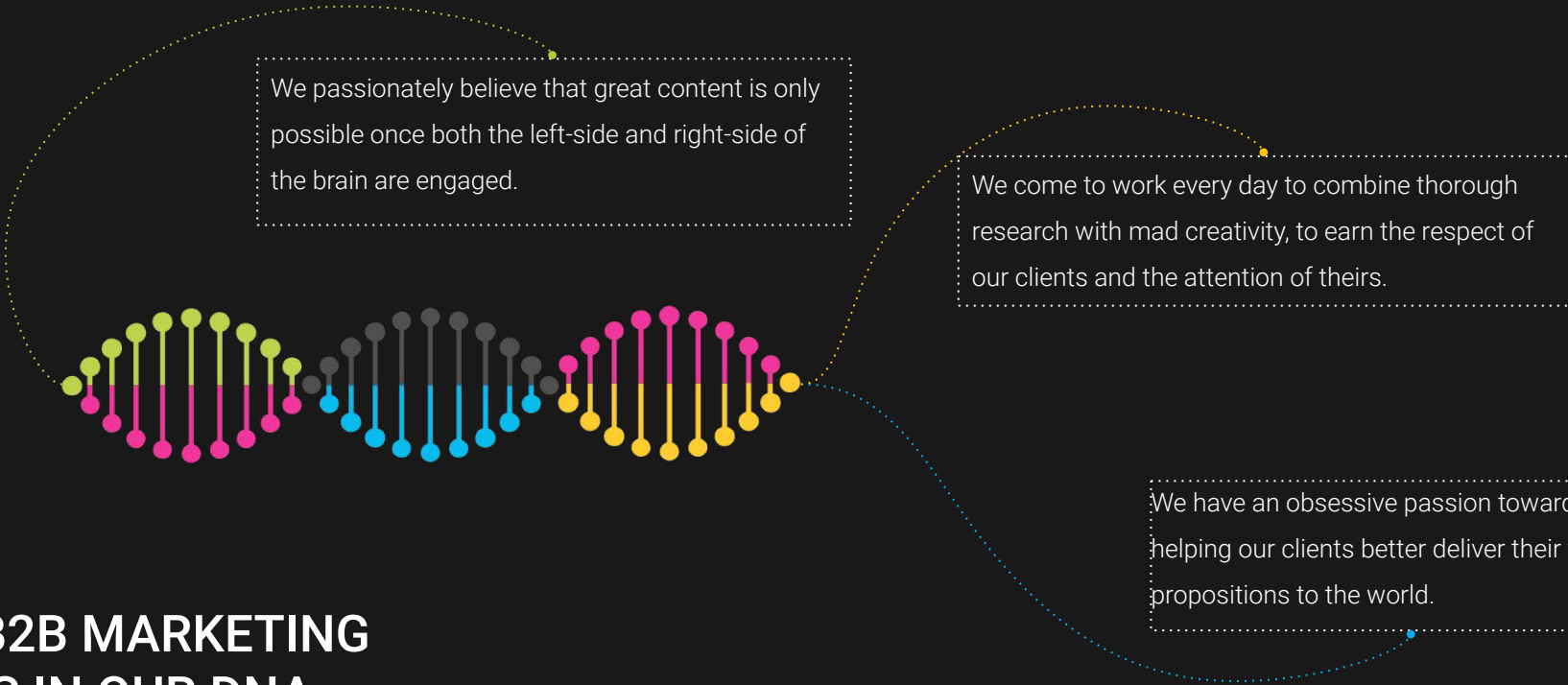
SEO OPTIMIZED

6 BLOG POSTS P/M

USD 700

Note: Blog posts are between 800-1000 words

B2B MARKETING IS IN OUR DNA



We passionately believe that great content is only possible once both the left-side and right-side of the brain are engaged.

We come to work every day to combine thorough research with mad creativity, to earn the respect of our clients and the attention of theirs.

We have an obsessive passion towards helping our clients better deliver their value propositions to the world.